

Report Date: 12/23/2016

Report Period: as of 12/22/16

**Calling Metrics To Date**

**Project Overview to Date**

Commitments To Register	Commitments To Register for Discover	Number of Confirmed Registrations	Records In Progress	Total Voicemails Left	Total Opt-Ins	Total Opt-Outs	Total List Size	New Contacts	Number Records Contacted	Total Closed Records	Total Conversations Completed	Hours Called	Remaining Calling Hours
3,107	383	2493	58,407	34,704	6,969	8,137	265,472	3,440	191,697	76,879	18,428	7,742	629.40

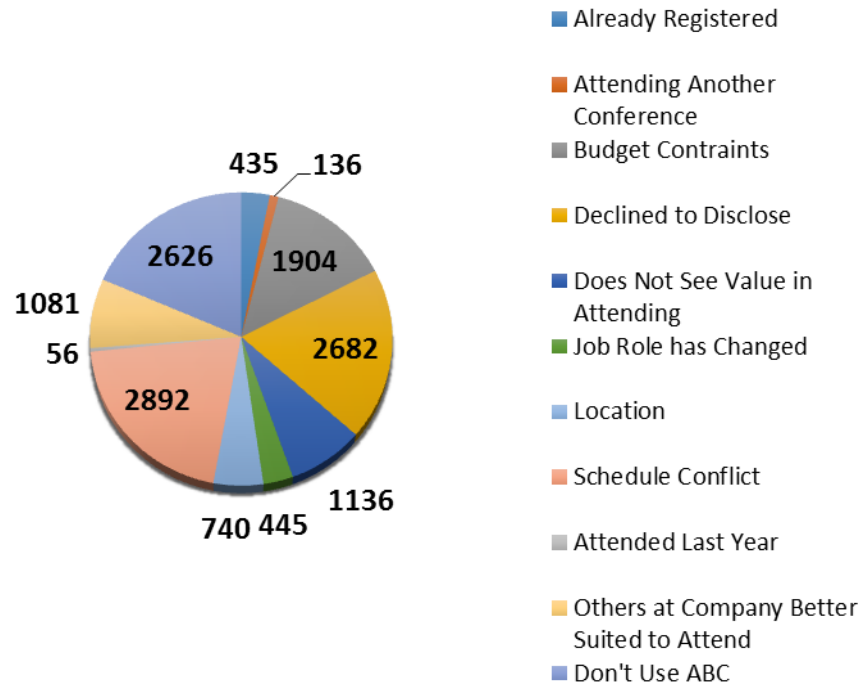
**Metrics**

	Registrations Confirmed Matched Back	Calling Hours	Dials Per Hour	Total Conversations Completed Per Hour	Closed Records Per Hour	Calling Hours per Registration	Registration % of Total Conversations Completed	List Penetration
Actual to Date	2,493	7,741.60	24.76	2.38	9.93	2.4	17.31%	28.96%
Campaign Goal	2,600	8,371	25	3	6	3.2	12%	65.00%
Percent of Goal	96%	92%	99%	95%	181%	133%	139%	45%

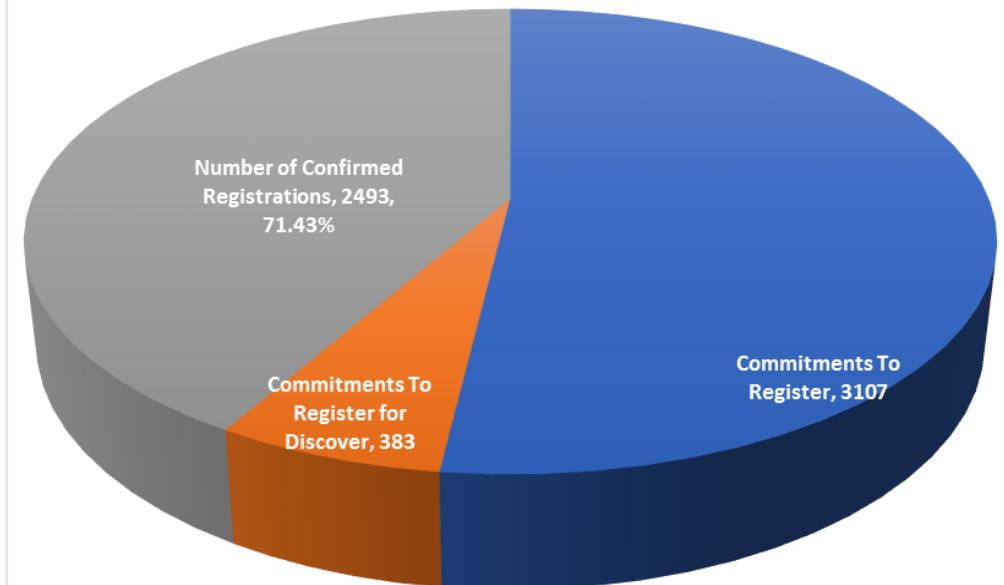
**No Interest Reason Detail**

**Registrations**

**Reasons for Not Attending (of those who responded)**



**Registration Statistics - of 3,490 Commitments**



Commitments To Register	3107	
Commitments To Register for Discover	383	
Number of Confirmed Registrations	2493	71.43%